The Student-Writer

A Little Talk Every Month with Those Interested in the Technique of Literature.

Published from the Workshop of Willard E. Hawkins, 1835 Champa Street, Denver, Colorado.

Volume VI Number 8

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NEWCOMERS IN THE MAGAZINE FIELD

THE tendency of the magazines today seems to be toward the use of more fiction and the printing of fewer general articles. The "why" of this is difficult to explain. It is simply one of the vagaries of the publishing game and illustrates the truth that there are fashions in literature as well as in clothes. Only the stanehest and most firmly established magazines, it would seem, can pursue an unvarying policy for decade after decade, riding with serene equanimity over the shifting currents by which smaller craft are tossed about.

Many changes have occurred recently in the magazine field,

these changes in general being favorable to authors.

The fiction market has been very much broadened, first, by the launching of new all-fiction publications, and second, by changes of policy on the part of old established magazines. Some of these have dropped general articles and announced themselves as exclusively devoted to fiction. Others have increased their frequency of issue.

Practically all of the newly launched magazines are devoted to fiction, with the exception of a few additions to the list of photoplay journals. They include Action Stories, Ace High Magazine, Love Story Magazine, The Gold Book Magazine and Way-

side Tales.

These are the recent additions. Within the past two or three years, however, such magazines have come to life as Telling Tales, The Black Mask and Western Stories, all, it will be noted, specializing in fiction.

Action Stories, 366 Fifth Avenue, New York, specializes in the type of fiction its name implies. It demands swift movement, freedom from "padding," and also in fact, from descriptive passages. The characterization must be expressed by what the actors do. Short-stories are from 3,000 to 5,000 words, and an occasional novelette of about 12,000 words is used.

Entered as second-class matter April 21, 1916, at the post office at Denver, Colo. Single copies 5 cents. Foreign subscriptions 75 cents; 3 years \$1.50.

Ace High Magazine, 799 Broadway, New York, is using out. of-door material similar to that in Adventure, and has a distinctly masculine appeal in short stories, novelettes and serials.

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Love Story Magazine is another of the long Street & Smith list and is published at the well known address, 79 Seventh Avenue, New York. It frankly wants its short-stories, serials and novelettes to teem with sentimental love interest.

The Gold Book, 444 Pearl Street, New York, judging by the first issue, which appeared in August, is to use stories of the action type, all complete in one issue. It aims to augment the interest of readers by means of prize offers for criticisms of its yarns and the "spotting" of anonymous authors.

Wayside Tales, 6 N. Michigan Avenue, Chicago, is not strictly a new magazine, being Cartoons Magazine in altered form, but the alteration is sufficiently great to make it really a new fiction market, buying all lengths, from sketches to serials, with a preference for short stories.

Taken all in all, the tendency of the new magazine fleet seems to be toward wholesome fiction. Out-of-door adventure evidently will find favor with most of the newcomers above everything else, except in Love Story Magazine. From this, however, as from all the others, the story of sex appeal is barred.

As for further extensions to fiction markets, three magazines have definitely abandoned their former policy of publishing general miscellany, including articles, and are now devoted ex-They are Everybody's, Munsey's, and clusively to fiction. People's. For the first two, this is a radical departure. have heretofore, for many years, been definitely known as general magazines. For People's, it is simply an abandonment of the endeavor to convert it into a magazine of general contents.

The short-story market—particularly the market for virile. out-of-door fiction-has been broadened by Short-Stories in its new twice-monthly frequency of issue. People's Magazine also is now coming out twice instead of once a month.

A new magazine, Clues, devoted to mystery and detective stories, has been announced for appearance sometime within the next few months by William H. Kofoed, editor of Brief Stories, 805 Drexel Building, Philadelphia.

Are you in touch with your fellow writers—their activities, achievements, methods?

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To offset these new markets, which undoubtedly mean better chances for the sale of fiction by capable writers, new and old, there have been a few discontinuances, but they are not sufficient in number to make a great difference. The Green Book Magazine recently suspended publication as also did The Touchstone. They were not all-fiction magazines, it will be noted.

Fashions in literature, it must be repeated, change. Today it would seem the short-story's the thing. Wide-awake authors will govern themselves accordingly.

HINTS ON ENGLISH

By Mary Downie

WHEN I was a school girl a "fresh" answer to a query as to the meaning or pronunciation of a word was: "Insult your dictionary." "Insult your dictionary" has been a watchword and a helpful one.

Those who have not orthography as a sixth sense, so to speak, are inclined to resent the imputation of inferiority because of faulty spelling, and, considering the senselessness of much of our polyglot English such an imputation does seem unfair. But resentfulness does not alter matters. The incorrect use of words in any way often labels one as insufficiently educated, even though he may be a star "Math" student or a science devotee. I repeat, therefore, "Insult your dictionary", for the crooked may be made straight and the rough places plain.

As to current errors in the use of common words, I recall the case of **imply** and **infer**, sometimes transposed in the sentence. You **imply**; I **infer** something from your implication. You imply that I am not telling the truth; I infer that you consider me a liar. Is that clear?

Do not say liable when you mean likely. For example: "He is likely to go" is correct, rather than liable, so often heard. Liable is usually followed by a noun, and not an infinitive, whereas the opposite rule holds good in the case of likely or apt.

"He is liable to imprisonment";

"He is liable to arrest"; "He is liable for debt";

"She is likely to go at any time."

"She is apt to have fainting spells." "Liable to fainting spells" would also be acceptable. In this connection see what Webster has to say about subject to in contrast with liable; it is a pretty paragraph. Balance for remainder is likewise touched up by the lexicographer. He characterizes it as "a gross vulgarism"; so beware of it. "Could not help but" is another bit of

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originality-not posted in the grammars, I mean. "Could not help realizing" or "could not but realize." You must choose between help and but. You cannot employ both.

Like for as if or as we have always with us. Firmly intrenched in the spoken and even the written language of the South and Southwest, this usage seems to be "taking" the whole country. Prominent speakers and writers err very openly here. and "get by with" the error. Hart, of the Rhetoric, reminds us that like is correct "whenever it would be proper to supply to after it." A good negative rule would be: "Never use like to introduce a clause." Two examples will suffice: "The honeymoon ended as (not like) honeymoons will." "She looked as if (not like) she would faint." A queer, almost untranslatable use of like, prevalent in the Southwest and in other sections makes it precede to have, as in, "I like to have drowned."

Words of similar sound are readily confused. I have heard humility for humiliation; statue for stature and statute; gutting the market for glutting the market; dairy for diary. ("I like to keep a dairy" is misleading; a record-book was plainly indicated.) Put suspicion for suspect; bursted for burst; fit for fitted in the same category. "Perfectly all right" is in a class by itself -it is a modern abomination. Everybody says it? Not everybody; it is used mainly by shop girls and elevator boys. "Desery."

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and 1920 are available. These, while they last, will be sent postpaid for \$2.00 each.

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The articles published in The Student-Writer during the year 1916 have been republished in book form under the title of "Helps For Student-Writers." Price, \$1.00. (See combination offers including Handy Market List.)

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to discover distant objects, and "decry," to cry down or censure, are sometimes eaught masquerading. "Demean," to comport one's self, is often wrongly used. To lower one's self is not to demean, but to bemean. Gladstone, I think, coined bemean, rather than commit the atrocity of using demean.

An eye dictionary-wise will avoid most of the rocks. Where something more than the pages of a dictionary is required, an investigating habit, that refuses to take things for granted, is indispensable. I dare say that this investigating habit marks the person of culture, and the lack of it the opposite. "Sideburns" for "Burnsides" is a shining example of thoughtless taking for granted. "Sideburns" is most plausible, and therefore it has passed muster with the rank and file, the uncultured. Did you never hear, "The sky was as clear as a whistle or bell?" I have. Or, "head over heels (senseless) in love," for "head over ears," which is meaningful? Or, "as neat as a pin" (opaque), for, "as neat as a new pin," unmistakably clear?

One need not be a pedant in the use of words, always on the alert to correct the language, spoken or written, of others. It is sufficient to be "easy on the other fellow and hard on yourself." Besides, the pedantic person not only makes a bore of himself, but is likely to come to grief. So, do not be too insistent; leave a hole to crawl out of and be content with setting a good example.

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1. Get the dictionary habit; it is more vital to the writer than the kodak habit or the Victrola record habit or the football habit. Be a precision.

2. Investigate, rather than play "Follow your leader," in

questionable phraseology, oral or written.

3. If you have not the "word sense" strong, cultivate it. Nothing yields more satisfactory returns.

4. Use quotations accurately or not at all. An apt quotation

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is a joy, whereas, an inaccurate one is as "vinegar to the teeth, and as smoke to the eyes." Moreover, it is a deadly insult to

the author quoted from.

5. Above all, acquaint yourself with good literature; scan its figures, its construction and the choice of words. After all, to paraphrase I Samuel, XV:22, Behold, to read is better than secondhand helps, and to ponder, than any set of injunctions. In short, absorption is the last word in writing.

CRITICAL FRAGMENTS

Fragment 29.

A BOVE all things, the story must have theme." So wrote Cecil B. De Mille in his "Things to Avoid in Writing Scenarios." His advice, the directed particularly to the photoplaywright,

is applicable to fiction as well.

"Contrary to popular opinion," he points out, "photoplays do not succeed because of intricate plots. Today, theme is far more important. Plot, in the usual sense of the word, is being relegated to the background. Character delineation, founded on a theme of value, is the thing which the successful photoplay of the future must have."

This is the thing which successful fiction must have had ever to succeed, and illustrates the truth that the technique of photoplay writing is still very much in its formative stage. Its leading exponents are discovering anew the principles that have long been estab-

lished in older forms of dramatic interpretation.

Every writer should spend a great deal of time studying themes and learning to recognize the essential elements of themes he may find in published fiction or produced photoplays and dramas as well as to devise themes of his own.

It is helpful in this connection to have before the eye a list of words suggestive of basic plot germs. Incomplete as the following list is, it will invariably throw some light on the theme of a given story:

Anger, ambition, avarice, arrogance, activity, adventure, boast-

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ing, chastity, covetousness, cruelty, devotion, despotism, dexterity, degradation, duplicity, faithfulness, fidelity, fear, fatality, innocence, icalousy, love, license, mirth, pathos, piety, patronage, prodigality, revenge, remorse, romance, seduction, sensuality, sentiment, treason, violence, viciousness, vindictiveness,

The list may be extended by the student's own investigations. Example is better than definition. To append an example of the way in which this list may be used to assist us in reducing stories to their basic themes, let us take Kipling's "Without Benefit of

Clergy."

Looking through the list, the first word that seems to give us any idea of the theme is "devotion." Devotion for whom? Unmistakably it is Holden's devotion for his Indian wife, Ameera. But there is another plot word further on in the list that points more definitely to the main theme. This word is "love." Love for whom? Surely not so much for Ameera as for his half-breed child. So the theme can now be stated thus: A white man's devotion to his Indian wife and passionate love for his half-breed child.

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